

MINUTES OF THE REDEVELOPMENT AUTHORITY MEETING
September 4, 2024

The meeting of the Slinger Redevelopment Authority was called to order by President Stortz at Slinger Village Hall, 300 Slinger Road, Slinger, Wisconsin on September 4, 2024 at 8:00 a.m. in accordance with the Notice of Meeting delivered to the members on Friday, August 30, 2024.

1. Roll Call & Notice of Meeting:

Present: Scott Stortz, Dianne Retzlaff, Dean Otte, Sherry Schaefer, Corey Foerster, Angelina Iturrian and Colette Troeller.

Absent – Administrator Wilber

Also Present: Engineer Jim Haggerty, Clerk Tammy Tennes and Treasurer Michelle Schoof.

President Stortz informed the members that the open meeting law had been complied with in connection with the meeting. Notice of the meeting was sent to all who requested same and posted in three public locations.

2. Approval or Correction of Minutes from 8-7-2024

Motion Schaefer/Retzlaff to approve the minutes of 8-7-2024 with the correction of who informed the members about the open meeting law. Motion passed.

3. Old Business & Action Thereon

A. Updates on Work Plan Components and Projects

1. 50-Day Brewing

President Stortz commented that things are moving along. Village staff has spoken with their banker and been informed that they are in the process of finalizing the financial arrangements needed for their project.

2. 119 Kettle Moraine Dr. S

President Stortz informed the RDA members that Mr. Ritger is working on moving forward with what he presented the August RDA meeting.

3. 308 Oak St.

President Stortz noted that Building Inspector, Jeremy Pfeifer, informed staff that the building's mechanicals are going in on schedule and the developer continues to make solid progress towards completion.

4. Tourism Committee

President Stortz reminded the RDA members that last year the Village established a room tax to provide a source of funding other than the general levy for tourism and marketing programs that will promote the Village and highlight local businesses and attractions. He commented that this process included the creation of a Tourism Committee, which will be the governing body that determines how any room tax revenues are distributed. Staff is in the process of scheduling this group's initial meeting to discuss the program's goals and objectives and work on creating policies and procedures. President Stortz noted that the first meeting will be some time in the last week of September or mid-October, and the target is to have everything in place to begin collecting room tax at the beginning of the year.

It was noted that this room tax would apply to the Air BnB's that Little Switzerland operates.

President Stortz commented on the 1021 E Commerce Blvd property. He noted that the developer has gotten

approval from the State for the addition.

4. New Business & Action Thereon:

A. Façade Program Application Review (if needed) - None

B. Funding for Museum Lighting Project

President Stortz stated that staff had been contacted by the Slinger Historical Museum about the possibility of receiving funding assistance for a lighting project they wish to install in the parking lot of the Museum. He informed the RDA members that the Village Board referred this matter to the RDA. It was noted that this seems more like a TID expenditure and not a façade grant. Trustee Otte comment that this would be an advance from the RDA and then the RDA would be reimbursed from the TID #6.

The project is estimated to cost \$4,400 and the group is asking if the Village would be willing to consider providing half of the cost or \$2,200.

Motion Otte/Schaefer to approve a TID #6 cost of \$2,200, to be given to the Slinger Historical Museum for lighting in the parking lot. Passed

C. Vibrant Spaces Grant Program

President Stortz reminded the RDA members that the Wisconsin Economic Development Corporation has announced that the Vibrant Spaces Grant program will be offered again this year. He commented that staff has looked into this program and had little success identifying a potential project. President Stortz stated that Administrator Wilber will be attending an information webinar on September 13, 2024 and she should be able to provide more information on this subject at a future meeting.

5. Adjourn Meeting

Motion Otte/Foerster to adjourn at 8:23am. Passed

Scott Stortz, Village President

Prepared by: Tammy Tennies
Village Clerk/HR