

MINUTES OF THE REDEVELOPMENT AUTHORITY MEETING
March 4, 2026

The meeting of the Slinger Redevelopment Authority was called to order by President Stortz at Slinger Village Hall, 300 Slinger Road, Slinger, Wisconsin on March 4, 2026 at 8:00 a.m. in accordance with the Notice of Meeting delivered to the members on Friday, February 27, 2026.

1. Roll Call & Notice of Meeting:

Present: Corey Foerster, Dean Otte, Sherry Schaefer, Dianne Retzlaff, Angelina Iturrian, and Colette Troeller. Absent: Scott Stortz, excused

Also Present: Village Administrator Margaret Wilber, Village Engineer Jim Haggerty, Village Clerk Tammy Tennes and Community Development Director Dyann Benson.

Trustee Otte informed the members that the open meeting law had been complied with in connection with the meeting. Notice of the meeting was sent to all who requested same and posted in three public locations.

2. Approval or Correction of Minutes from 2-4-2026

Motion Foerster/Schaefer to approve the minutes of 2-4-2026 as presented. Passed.

3. New Business

A. Review of Façade Grant Application

Director Benson informed the RDA members that the property owner at 103 Scenic Ave has submitted a grant application for \$3,124.67 for the Façade Program. She stated that the applicant is repainting the siding, and replacing a dented garage door, 2 windows, an exterior porch light and shutters. Director Benson reminded the members of the current ineligible activities or efforts listed in the Façade Program Manual. She commented that staff are not recommending approval of this application based on the normal maintenance work being performed.

Discussion was held and members noted that this is a highly visible property and some of the work being done has been approved previously. RDA members agreed that the applicant should receive a grant in the amount of \$2,424.67. This amount includes all work requested except for repairing the dented garage door.

Motion Schaefer/Foerster to approve the façade grant application in the amount of \$2,424.67 for Daniel Croft subject to acceptable receipts being provided to Village staff for review. Passed

4. Unfinished Business & Action Thereon

A. Continued Revisions to Facade Program Guidelines and Manual – Creative Signs

Director Benson reminded the RDA members that at the February meeting they reviewed the revisions to the Façade Program Manual to better align the program to the goals and objectives of the Redevelopment District. The revisions included clarifying the boundary area, eligible projects, ineligible projects and timelines. She stated that as part of the sign regulations conversation for the Village Center District, there was interest in utilizing the Façade Program to support a creative sign program to encourage downtown businesses to be more creative with their signage. Director Benson noted that the revision being presented for consideration incorporates a Creative Sign Program within the Facade Program.

Discussion was held. RDA members agreed that this would be a good program. Some additional comments were recommended.

Director Benson stated that she would include the RDA members' suggestions and bring it for approval at a future meeting.

B. Review of Sign Code Revisions for Village Center – Downtown District

Director Benson stated that at the February meeting, the RDA had an in-depth discussion about signs within the downtown. She noted that discussion included trying to determine if the sign code, as written, was facilitating the long-term vision for the downtown. Staff took the feedback and comments provided by the RDA drafted the proposed revisions to the sign code presented in the packet. Director Benson commented that excerpts from the Comprehensive Plan and Redevelopment District #2 Project Plan were provided to assist with the discussion as it relates to the Sign Code and the VC-D.

Discussion was held about clarification on message changing signs and removing them from the VC-D, height of signs, window signs, and wall cabinet signs. Director Benson stated she will incorporate the RDA's recommendations to the Sign Code and this matter will be presented to the Planning Commission at a future meeting.

5. Adjourn Meeting

Motion Retzlaff/Foerster to adjourn at 8:37am. Passed.

Scott Stortz, Village President

Prepared by: Tammy Tennies
Village Clerk